

# 2010 SALARY SURVEY

The overall view from our 2010 salary survey is promising with 92% of respondents in current employment. 42% reported promotion in the preceding 12 months, and 53% received pay increases in 2010, coupled with 46% of people receiving bonuses in the previous year with an average bonus of £9,062.

Of the 19.5% of respondents that do have the benefit of a car allowance in addition to their basic salary, the monetary value of this benefit has remained consistent to previous surveys equating to just under £6,000 per annum.

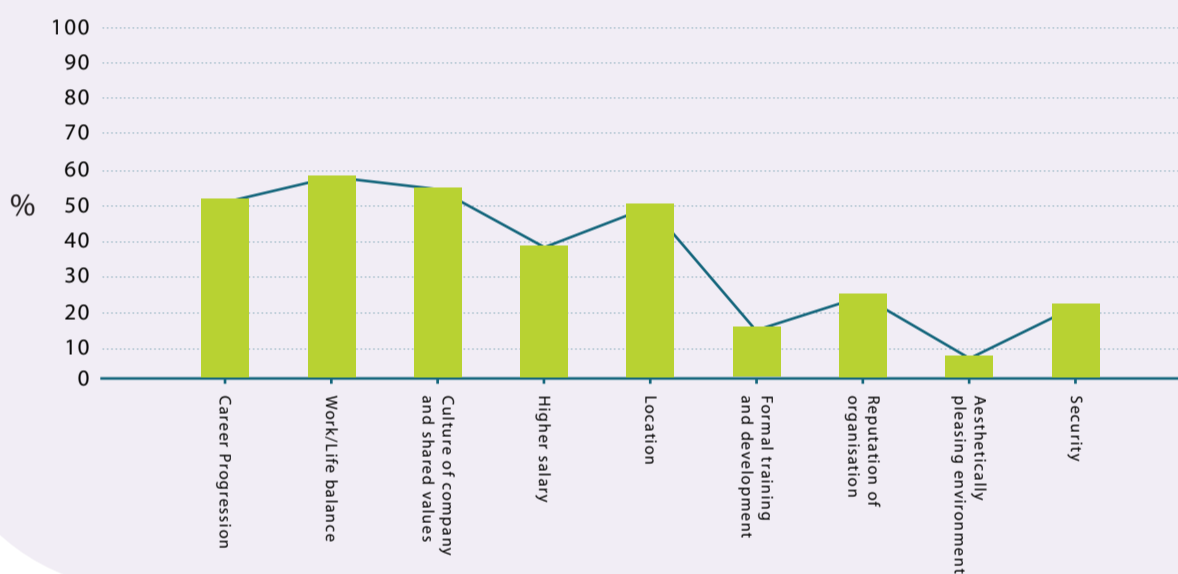
The long hour's culture within the industry remains. When questioned on working hours, 67% of respondents reported working in excess of 40 hours per week, with 18% claiming to work 60 hours per week or more. A worrying statistic when you realise that 58% of our respondents said that the most important factor when looking for a new job is a good work-life balance. It is therefore understandable that 53% of people surveyed are currently looking for a new job.

The least important factors when looking at prospective employment were training and development with 16% of respondents feeling that this is a very important factor and job security with 22% of people surveyed feeling that this is an important factor.

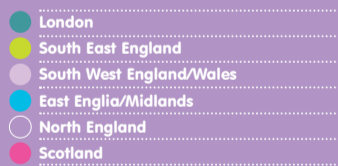
Our survey also found that our respondent's average length of service with their most recent employer is 3.8 years, with an average of 2.3 years working in their current role.

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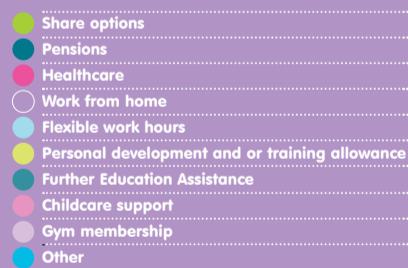
## What is the most important factor in our respondents search for prospective employment?



## Where are our Respondents from?



## Benefits Received



## Basic Remuneration by Position

Role	Salary Average	Salary Maximum
Research Executive	£25,500	£34,250
Senior Research Executive	£34,250	£45,000
Research Manager/Insights Manager	£44,300	£62,000
Director of Research/Insights	£75,000	£120,000
Business Developer	£65,000	£135,000
Analyst/Econometrician/Statistician	£35,000	£50,000